# Walmart Canada Growth Summit 2025 Application Job Aid

## ABOUT THE EVENT

The Walmart Canada Growth Summit 2025 is seeking suppliers of items manufactured, grown, or assembled in Canada. The event will offer selected suppliers and entrepreneurs the unique and exciting opportunity to pitch their products to a Walmart Canada merchant and potentially get them into the hands of millions of our customers. The product pitches are 30-minute, one-on-one meetings to secure deals ranging from a test store to nationwide distribution as well as Walmart.com and Walmart Canada Marketplace.

In addition to pitch meetings, the one-day program includes breakout sessions designed to inform, empower, and encourage business owners of all sizes. Selected suppliers will have a chance to meet in person in Mississauga on July 9th, 2025, to pitch their products to a Walmart Canada merchant.

There are some important dates to keep in mind:

- Application open on **April 9th, 2025**
- Application will close on **May 9th, 2025 at 11:59pm PST**
- The event will take place on **July 9th, 2025**

Creating your free account and then applying to this opportunity is very easy to do! It will be 3 major steps.

- **Create your free account**
  - After creating your account, check your email for a confirmation link to activate it.
- **Add your product information**
  - Publish at least one product to your profile.
- **Fill out the application form**
  - Complete all the required fields and apply before the deadline
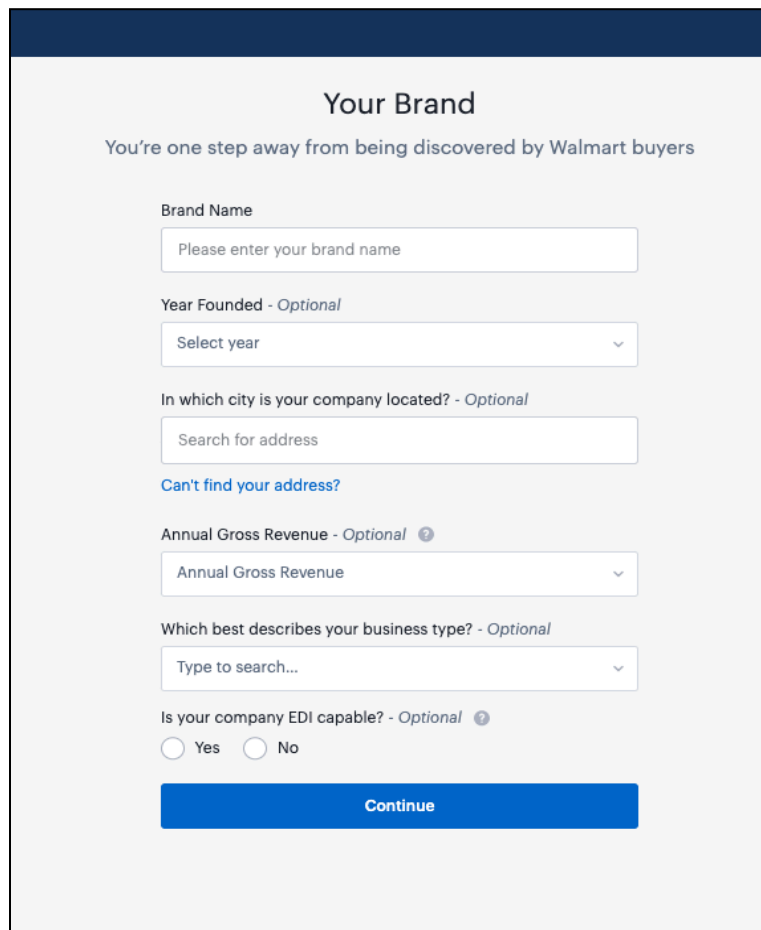
## 1. Setting Up Your RangeMe Account

RangeMe is a product discovery platform that retail buyers use to source new products. Suppliers can create free product profiles with essential information for buyers considering their products.

Before beginning, we highly advise you use the Google Chrome browser on a laptop or desktop when working on your application.

First, verify that your company does not have an existing RangeMe account, as multiple accounts cannot be created for this opportunity. If you have an account, ensure your profile is up to date, and skip to section 4.

To create an account, click the link and follow the prompts to set up a user login and enter your company details. www.rangeme.com/canadagrowthsummit

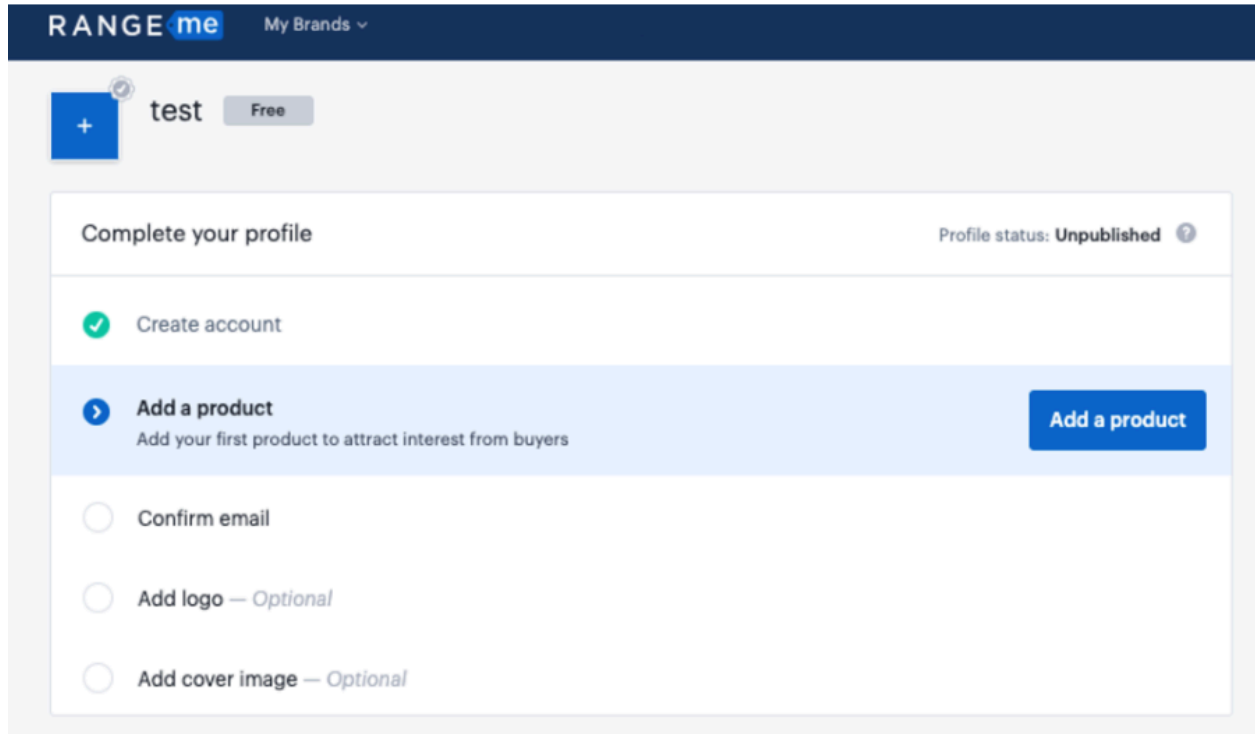Once that is filled out, you will be asked about your brand. Fill in all the required information.

### Your Brand

You're one step away from being discovered by Walmart buyers

**Brand Name**

Please enter your brand name

**Year Founded** - *Optional*

Select year

**In which city is your company located?** - *Optional*

Search for address

Can't find your address?

**Annual Gross Revenue** - *Optional*

Annual Gross Revenue

**Which best describes your business type?** - *Optional*

Type to search...

**Is your company EDI capable?** - *Optional*

◯ Yes   ◯ No

**Continue**

Once your account is created, you'll be directed to your RangeMe homepage, where you can start uploading products. Click the blue "Add a Product" button to begin.



**NOTE**: You must confirm your email to activate this account successfully. Please check your inbox for the confirmation message if you haven't already.

## 2. Uploading Your Products

When creating a listing on RangeMe, you'll need to provide details like a product image, pricing, and distribution. Ensure you complete all three required sections, which are listed as tabs on the left side.



Each product listing should be a singular item. This means your Product Name, Product Image, and Pricing should clearly communicate this single item's information to Walmart Canada.

Once you have finished filling in your product information, be sure to publish your product by pressing the blue 'submit for approval' button

### 3. Publishing Your Products

Publishing your product makes it visible to buyers; products in "Draft" state are not visible to buyers.

New Products being published for the first time will undergo a review by our approvals team, and if they meet requirements, they will be approved.

Remember to publish updates to existing products so buyers can see the changes. You can edit your listings anytime by clicking on them from your profile.

**Note**:  In the event that your product is rejected, you will be asked to make the appropriate updates to that product, and then you can resubmit to get them published again.

**Note:** Having your product published does not mean your application to the Walmart Canada Growth Summit is complete. To view how to submit, continue on to section 4**.**

**Note**:  Once your products are published, it is important that you do not unpublish or delete them. You will be required to have at least one published product to complete the application form.

## 4. Completing Your Application

You will want to submit as early as possible. The application process requires more detailed information that you may need to obtain from someone else within your organization. This will give you time to gather everything you need before the deadline on **May 9th, 2025 at 11:59pm PST.** There are no extensions if the deadline is missed.

To submit your application for this event, you will get a pop-up when you add a product, prompting you to submit to Walmart Canada Growth Summit. Alternatively, you can also click the link below **while already logged onto your RangeMe profile** anytime before the deadline.

www.rangeme.com/canadagrowthsummit

In either case, click the blue **Yes, submit my products** button to begin your application form.

You will know if you are on the correct application page if you see the page below. Note that it says **Walmart Canada Growth Summit** on the top-left corner of the page.

**TEST BRAND**

## Event Information

**If selected for a meeting with a merchant, would you be available to attend in person on July 9, 2025?**

Please note that the in-person meetings will be held in **Mississauga, Ontario, Canada**, and all travel expenses will be the responsibility of the attendee.

○ Yes    ○ No

How did you hear about Walmart Canada Growth Summit?

| Type to search... ⌄ |

**Continue**

Event Information
Qualification Section
Primary Contact Information
Company Information
Additional Company Information
Company Financials Information
Impact Information
Manufacturing Facilities Information
Distribution Capabilities
Select your products
Product Information
Terms and conditions

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Your application is complete when you reach the final **Terms and Conditions** tab. Initial each box, and once all are signed, the "Submit my brand" button will activate, allowing you to finalize your application.
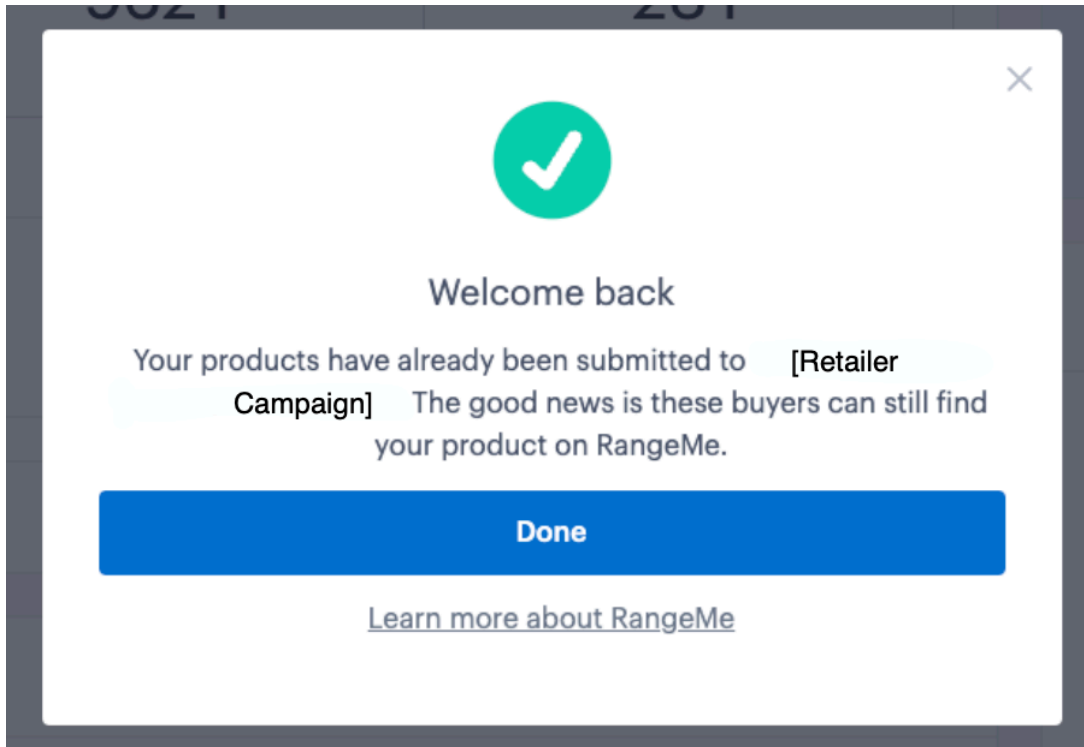
**Application - Tips and Tricks:**

- You must be willing to attend all event activities on **July 9th, 2025** in person
- Make sure you fully read and sign the **Terms and Conditions** prior to clicking the blue submit button when finalizing your application.
- Make sure all information is accurate and truthful.
- Once the application is complete, **NO** edits or adjustments can be made.
- Ensure your application is complete by the deadline: **May 9th, 2025 at 11:59pm PST**

If you would like to confirm that your application was completed successfully, please click the link below while logged into your RangeMe profile.

www.rangeme.com/canadagrowthsummit

Your application was successful if you see a green checkmark in a pop-up indicating that your products have already been submitted, as shown in the screenshot below:



## 5. Getting Support

Support for all application-related questions is available at:
growthsummitcanada@rangeme.com

You can find a Frequently Asked Questions page, as well as additional resources here:
https://help.rangeme.com/hc/en-us/articles/31242969353239